

# EOI: PREMIER RACE CHAMPIONSHIP SERIES

## Invitation for Expressions of Interest - Promotion of MSNZ Premier Race Championship Series

MotorSport New Zealand (MSNZ) invites Expressions of Interest for the Championship Promoter role of the MSNZ Premier Race Championship Series.

As the governing body for 4-wheeled motorsport in New Zealand, MSNZ owns the commercial and promotional rights to the New Zealand Championships and associated series. MSNZ aims to delegate commercial and promotional rights for the Premier Race Championship Series to promote its growth and attract spectators and corporate partners.

MSNZ outlines the following objectives for the MSNZ Premier Race Championship Series:

- Promote and grow the presence of motorsport in New Zealand.
- Increase the participation and engagement of competitors and officials.
- Create an attractive series for spectators and commercial partners.
- Respect the financial limitations of categories and ensure fees and costs are manageable.

Eligible candidates must demonstrate operational and financial resources, ability, and experience to effectively manage and deliver commercial and promotional rights. The appointed promoter is expected to have knowledge of organising, promoting, and commercially managing events. It is also imperative to demonstrate the capability to increase spectator and corporate engagement and make the series attractive for competitors to enter. Evidence of having sufficient working capital to fulfil the role of promoter, including the provision of financing sources, must be provided within the Expression of Interest.

Please submit your Expression of Interest by 12 pm Wednesday, 10 July 2024.

At the completion of the Expressions of Interest period, successful parties will be invited to formally tender.

MSNZ may request additional information during the Expression of Interest process.

Interested parties should contact [eoi@motorsport.org.nz](mailto:eoi@motorsport.org.nz) for any further information or to submit an Expression of Interest.