

STRATEGIC PLAN 2025-27

MOTORSPORT NEW ZEALAND



OUR PURPOSE

**TO ENABLE MOTORSPORT IN
OUR COMMUNITIES**

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OUR MISSION

**TO ENABLE OUR COMMUNITY TO
SEE. EXPERIENCE. LOVE. MOTORSPORT**

OUR STRATEGIC PRIORITIES

1. Education & Safety
2. Grow the Sport
3. Financial Stability



EDUCATION & SAFETY

- Road Safety Alignment
 - Ensure Motorsport is seen as road safety champions
- Volunteer & Officials Training
 - Ensure our Volunteers & Officials are properly empowered to provide a consistently high-standard service to competitors
 - Ensure our Volunteers & Officials are trained to safely execute their duties and are aware of the risks of their roles
- Competitor Education
 - Ensure our Competitors have a solid understanding of the regulations applicable to them for fairness
 - Ensure our Competitors are aware of the safety regulations and risks of competing



GROW THE SPORT

- Boost Participation
 - Remove barriers to increasing further participation
 - Remove barriers to new participants to the sport
 - Create a participation program to attract new participants
- Embrace Esport
 - Adopt Esport as a legitimate form of motorsport
 - Sanction official esport motorsport events, series and championships
- Club Development
 - Provide support to help member clubs develop their skillsets and capabilities to adapt to the ever-changing world we live and operate in



FINANCIAL STABILITY

- Commercial Partnerships
 - Identify and realise commercial opportunities for the sport to diversify revenues streams
- Industry Fund
 - Seek to establish a partnership with the wider motorsport industry to invest in the future of the sport
- Fiscal Responsibility
 - Ensure strong financial policies and controls are in place to sustainably manage balance between expenditure and revenue
 - Focus on returning to surplus



MAKING CHOICES:

FOCUS ON OUR STRATEGIC PRIORITIES; MEANS WE MUST MAKE STRATEGIC AND OPERATIONAL CHOICES THAT CAN BE LINKED TO OUR MISSION:

SEE. EXPERIENCE. LOVE. MOTORSPORT